

**SPONSORING**



# Luxembourg Data Protection Days

**6-7 May 2019**

**Luxembourg Chamber of Commerce**

[ldpd.lu](http://ldpd.lu)

31415926535 0505323846 2643383279  
5028841971 0990037510 5820974944  
5923078154 0628620899 8628034825  
3421170679 8214808651 3282306647  
0938448755

# THE ONLY DATA PROTECTION TRADE FAIR IN LUXEMBOURG

**3<sup>rd</sup> Edition!**

Following the successful past 2 editions, the date is set for 2019 : **"Luxembourg Data Protection Days"** will take place on **6 and 7 May 2019**.

*Organized by:*



Your **GDPR**  
Compliance  
Partner

**Date:** 6-7 May 2019

**Time:** From 9:00 a.m.

**Place:** Luxembourg Chamber of Commerce,  
7, rue Alcide de Gasperi  
L-2981 Luxembourg

- ✓ **500 local decision-makers and professionals expected**
- ✓ **Free event** with buffet lunch
- ✓ **Free networking cocktail party** on 6 May at 6:00 p.m.
- ✓ **Media partner:** **ITnATION** **TECH**
- ✓ An exclusive programme around the current theme of data protection



# SUMMARY OF THE 2<sup>ND</sup> EDITION "GDPR is NOW!"

29 - 30 MAY 2018



- ▶ More than 275 participants
- ▶ 40 speakers
- ▶ 19 sponsors
- ▶ 8 workshops
- ▶ Privacy clinic

Well-known speakers and experts in data protection, such as:

- ▶ **Mr. Christophe Buschmann**, Commissioner Commission nationale pour la protection des données (CNPD)
- ▶ **Dr. Ann Cavoukian**, Information and Privacy Commissioner Ontario (1997 to 2014). Privacy by Design Centre of Excellence, Ryerson University
- ▶ **Mr. Thomas Boué**, Director General, Policy - EMEA BSA, The Software Alliance
- ▶ **Mr. Mark Hemmerling**, General Counsel Digital Banking, FinTech and Payments / Member of the senior Management of ABBL Luxembourg
- ▶ **Gérard Lommel**, Government Commissioner for Data Protection in Public Administration Ministère de l'Etat

Full Programme 2018 (see [ldpd.lu](https://ldpd.lu))

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# PROGRAMME OF THE 3<sup>RD</sup> EDITION

## 6 - 7 MAY 2019

**One year after the entry into application of the General Data Protection Regulation, how do businesses comply?** What difficulties do companies encounter? What are the impacts on their activities? What methodologies and implementation solutions have already proven effective?

- ▶ The 3<sup>rd</sup> edition will bring together the main players (CEO, CIO, DPO, Compliance officer, CISO, RGPD specialists, etc.) in the field of data protection.
- ▶ National and international experts will expose case studies at workshops and conferences.
- ▶ **Networking evening on 6 May, 2019.** Come and share your experience and expertise with us!
- ▶ Free event on registration with buffet and cocktail\*

\* Free event. 75€ no-show fee charged if cancellation without notification.

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# PROGRAMME OF THE 3<sup>RD</sup> EDITION

## 6 - 7 MAY 2019



➤ More than 500 participants expected

➤ 40 expert speakers



➤ 25 sponsors

➤ Thematic workshops and Round Table

➤ Privacy Clinic



➤ Demo

➤ Networking cocktail

# MEDIA COVERAGE 2018

## 2018 GDPR is NOW!

Press releases (click on each one of them).

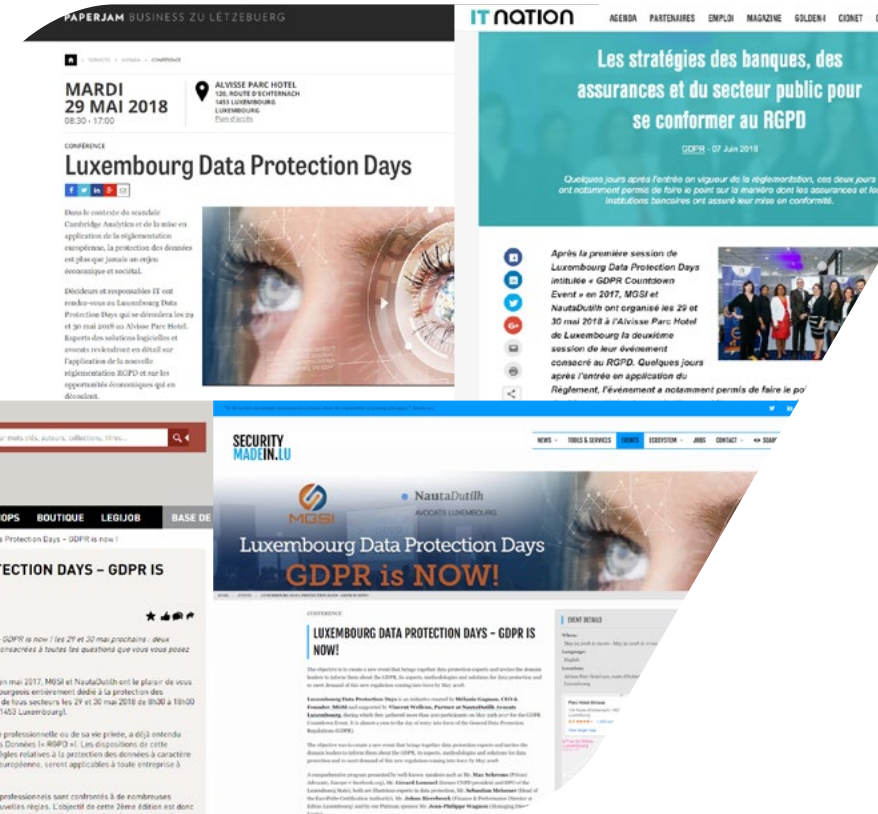
- ▶ PaperJam
- ▶ IT Nation
  - › Press release 1
  - › Press release 2
- ▶ Legitech

## Mentioned in:

- ▶ Securitymadein
- ▶ Abbl.lu
- ▶ Discover Benelux Magazine
- ▶ Agefi

## 2019 Edition – Already announced by:

- ▶ ITNation
- ▶ Legitech





# MEDIA COVERAGE 2017



## 2017 GDPR Countdown Event

Press releases (click on each one of them).

- ▶ PaperJam
- ▶ IT Nation
  - › Press release 1
  - › Press release 2
- ▶ Legitech

## Mentioned in:

- ▶ Editus
- ▶ Agefi
- ▶ Discover Benelux Magazine

# SPONSORSHIP PACKAGES

## EXHIBITION

- ✓ **12m²** fully equipped booth
- ✓ Number of Platinum Sponsors: 1

## BRANDING

- ✓ Logo display for 2 weeks on the event banner ad on ITNation.lu homepage
- ✓ Logo on all marketing materials: the website, brochures and advertisements
- ✓ Logo link and company description on the official event website
- ✓ 15-minute speech in the conference room (6 May)
- ✓ 2 rooms for 2 nights at the hotel
- ✓ 5 roll-ups
  - ▶ 1 roll-up next to the welcome desk
  - ▶ 1 roll-up at the event entrance
  - ▶ 2 roll-ups in the conference room
  - ▶ 1 roll-up at the conference room's entrance
- ✓ Distribution of 2 brochures and 2 gifts in the giveaway bags
- ✓ Unlimited number of invitations for your clients and partners\*

## PLATINUM SPONSOR

**5,950 €**



\* Free event. 75€ no-show fee charged if cancellation without notification.



# SPONSORSHIP PACKAGES

## EXHIBITION

- ✓ **9m<sup>2</sup>** fully equipped booth
- ✓ Number of Gold Sponsors: 5

## BRANDING

- ✓ Logo display for 2 weeks on the event banner ad by ITNation
- ✓ Logo on all marketing materials: the website, brochures and advertisements
- ✓ Logo link and company description on the official event website
- ✓ 5-minute speech in the conference room (6 May)
- ✓ 1 room for 2 nights at the hotel
- ✓ 3 roll-ups
  - ▶ 1 roll-up next to the welcome desk
  - ▶ 1 roll-up at the event entrance
  - ▶ 1 roll-up in the conference room
- ✓ Distribution of one brochure and one gift in the giveaway bags
- ✓ Unlimited number of invitations for your clients and partners\*

## GOLD SPONSOR

**4,750 €**



\* Free event. 75€ no-show fee charged if cancellation without notification.

# SPONSORSHIP PACKAGES

## SILVER SPONSOR

2,950 €

### EXHIBITION

- ✓ **6m<sup>2</sup>** fully equipped booth
- ✓ Number of Silver Sponsors: 15

### BRANDING

- ✓ Logo on all marketing materials: the website, brochures and advertisements
- ✓ Logo link and company description on the official event website
- ✓ Distribution of one brochure or one gift in the giveaway bags
- ✓ Unlimited number of invitations for your clients and partners\*



\* Free event. 75€ no-show fee charged if cancellation without notification.

# SPONSORSHIP PACKAGES

## EXHIBITION

- ✓ **4m<sup>2</sup>** fully equipped booth
- ✓ Number of Bronze Sponsors: 10

## BRANDING

- ✓ Logo link and company description on the official event website
- ✓ Unlimited number of invitations for your clients and partners\*

## BRONZE SPONSOR

**1,750 €**

**FREE FOR ASSOCIATION**

## LIVE DEMO SPONSOR\*\*

## EXHIBITION

- ✓ Live demo of GDPR tools only
- ✓ 25 minutes per demo (in rotation every 30 minutes)
- ✓ Number of Live Demos :
  - ▶ May 6<sup>th</sup> from 2 pm to 6 pm : 8
  - ▶ May 7<sup>th</sup> from 10 am to 4 pm : 12

**1 FOR 400 €**

**2 FOR 750 €**

\*\* Special offer for sponsors only

\* Free event. 75€ no-show fee charged if cancellation without notification.

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# SPONSORSHIP PACKAGES

## NETWORKING COCKTAIL SPONSOR

2,500 €

- ✓ Logo on the official event website
- ✓ Logo in the programme (online and print)
- ✓ Networking cocktail area branding (2 roll-ups)
- ✓ Plaque with logo on each lunch table
- ✓ Distribution of leaflets and goodies during lunch by a hostess
- ✓ Unlimited number of invitations for your clients and partners\*

## BUFFET LUNCH SPONSOR

2,000 €

### BRANDING

- ✓ Logo on the official event website
- ✓ Logo in the programme (online and print)
- ✓ Lunch area branding (2 roll-ups)
- ✓ Plaque with logo on each lunch table
- ✓ Distribution of leaflets and goodies during lunch by a hostess
- ✓ Number of Buffet Lunch Sponsors: 2 (1 per day)
- ✓ Unlimited number of invitations for your clients and partners\*



\* Free event. 75€ no-show fee charged if cancellation without notification.

# SPONSORSHIP PACKAGES

## BRANDING

- ✓ 500 plastic badge holders and necklaces with your visual identity to be provided by your company
- ✓ Logo on all badges

## BADGE SPONSOR

1,500 €

## GIVEAWAY BAG SPONSOR

Exclusivity for the giveaway bags:

- ✓ 500 bags with your visual identity to be provided by your company
- ✓ Distribution by a hostess to every participant during the event

1,500 €



# OVERVIEW OF THE MAIN SPONSORSHIP PACKAGES

	Online visibility		Onsite visibility					Giveaway bags	Price	Number of packages available	
	Logo on all marketing materials	Logo link and company description on the official event website	Speech in the conference room	Roll-up							Exhibition Booth
				Welcome desk	Event entrance	Conference room	Conference's room entrance				
Platinum	✓	✓	15 min	1	1	2	1	12m²	Two brochures <u>and</u> two gifts in the giveaway bags	5,950 €	1
Gold	✓	✓	5 min	1	1	1		9m²	One brochure <u>and</u> one gift in the giveaway bags	4,750 €	5
Silver	✓	✓						6m²	One brochure <u>or</u> one gift in the giveaway bags	2,950 €	15
Bronze		✓						4m²		1,750 € (FREE for association)	10



## FOR MORE INFORMATION

[sponsors@ldpd.lu](mailto:sponsors@ldpd.lu)



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